



[www.montrosechamber.org](http://www.montrosechamber.org)  
38<sup>th</sup> ANNUAL OKTOBERFEST – OCTOBER 3, 2015  
2015 SPONSOR OPPORTUNITIES

The Montrose Verdugo City Chamber of Commerce offers the following Sponsor Opportunities to participate in the Foothills' largest event of the year. Your support of the Montrose Oktoberfest will help keep it the successful event it is today. At the same time promoting your business to over **35,000+visitors!** *Please check-off your level of sponsorship.*

### Stage Sponsorship - \$1500

- You will be the only sponsor on the stage and hang up any promotional information that you want
- Your Logo and Link prominently displayed on the Montrose Verdugo City Oktoberfest Website.
- Your Company name announced as a Stage Sponsor throughout the event.
- Prominent display of your company Banner on Your Stage (3' x10' banner provided by sponsor).
- Your name displayed on the Montrose Verdugo City Chamber of Commerce Oktoberfest website page.
- YOUR company will have the opportunity to have your employees work as volunteers at an Approved company booth or product -- placement area (age restrictions may apply). YOUR company banner will be displayed at that booth. (SUBJECT TO AVAILABILITY)
- 10 Oktoberfest dinner and beverage tickets
- 10 Oktoberfest kick off mixer entry tickets
- 1 Oktoberfest reserved parking space

### Entertainment Sponsorship - \$500

- Your Company Name will appear on all Oktoberfest newspaper advertising.
- You can display a banner near the stage of your choice.
- Your name displayed on the Montrose Verdugo City Chamber's Montrose Oktoberfest website page.
- Your company will have the opportunity to have your employees work as volunteers (some age restrictions may apply).
- Your company banner will be displayed.

### Silver Sponsorship-\$250

- Your Company Name will appear on all Oktoberfest newspaper advertising.
- Your name displayed on the Montrose Verdugo City Chamber's Montrose Oktoberfest website page.
- Your company will have the opportunity to have your employees work as volunteers (some age restrictions may apply).
- Your company banner will be displayed.



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BUSINESS NAME \_\_\_\_\_ CONTACT \_\_\_\_\_

Contact # (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ ALTERNATE # (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_, CITY \_\_\_\_\_, ZIP CODE \_\_\_\_\_

**Select Payment Option:**

Cash \$ \_\_\_\_\_

Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Circle one: Visa – Master – AMEX – Discover  
Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security code (three digit number on back of card) \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Address for Card: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



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June 2015,

Dear Invited Oktoberfest Sponsor:

That time of year is coming up again—the **38<sup>th</sup> Annual Montrose Oktoberfest**, the Foothill's area's *biggest* event of the year.

Want to have your business name and logo be seen by thousands of new customers? The **Montrose-Verdugo City Chamber of Commerce's 38<sup>th</sup> Annual Oktoberfest**, with an average attendance of **35,000+ people**, is the ideal venue to promote your business. This annual tradition draws an enormous audience from the entire Foothill Community and from across Los Angeles County. Sponsors are featured in several forms of media: newspapers, local TV stations, radio and web sites to name a few.

On **Saturday, October 3rd, 2015** on **Honolulu Avenue**, between **12:00PM to 11:00PM**, will be packed with booths selling authentic German and Austrian food, refreshments, games, rides, contests, and three stages with stellar entertainment and dancing! Not to be forgotten are the domestic and imported spotlight beers and the wine garden. Bingo at its finest and TV's for those who don't want to miss their sports. The **Montrose Verdugo City Chamber of Commerce's Annual Oktoberfest** is the region's **premiere civic event**—you don't want to miss it!

**Have your business name and logo associated with the biggest local event of the year!** We will prominently display your business name and logo as a supporter in the weeks leading up to **Oktoberfest** on our chamber website, printed advertising, radio, pole banners and other forms of media.

It's never too early to sign up for Oktoberfest. The sooner you sign up the more time we have to advertise your company! Your ads will be displayed and printed out when we receive your payment and will continue to be displayed all the way through Oktoberfest.

With five levels of sponsorship, you can become a part of this great tradition! For more information or questions regarding the event, please contact Melinda Clarke at the **Montrose Verdugo City Chamber of Commerce (818)249-7171**.

Don't miss this wonderful marketing opportunity for your company to shine at the **37<sup>th</sup> Oktoberfest!** Thank you for your consideration.

Sincerely,

Melinda Clarke – Montrose Verdugo City Chamber of Commerce - Executive Director  
[Melinda@montrosechamber.org](mailto:Melinda@montrosechamber.org)